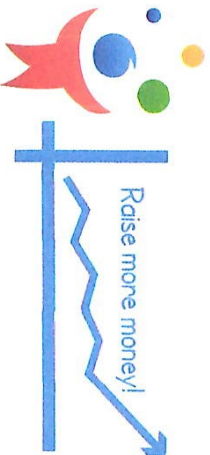


## About Your School Lottery

- The UK's **ONLY** lottery organisation **dedicated** to helping schools
- Established in 2013 in partnership with parents and PTA members. **We understand** how hard raising money for schools can be!
- Proud to be helping raise money for **100s** of schools right across the UK!
- **Passionate** about improving schools' educational and recreational facilities



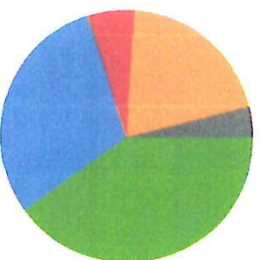
## Fundraising made easy

- Parents love it - simple, fun and makes a difference!
- Raises funds all year round - even through the holidays!
- No administration for you - we do all the hard work
- Only takes a minute for supporters to sign up and support your school
- We provide all your marketing materials
- **You just need to shout about it!**



## How it works

- You get your own lottery! - We'll run a weekly lottery on your behalf, with a draw every Saturday evening
- Tickets cost **£1** per week
- Raise money! - 40% of all ticket sales go straight to you (more than any major lottery)
- Guaranteed weekly winner - one of your supporters will win a cash prize every week (30% of ticket sales!)
- **£25,000** weekly jackpot prize - Every ticket has a further chance of winning **£25,000** in a separate draw!



### Splitting the pound

- 40p for your school
- 30p for the local prize
- 6p for the £25,000 prize
- 20p for administration\*
- 4p for VAT

\*Administration includes: transaction costs, banking, insurance, bookkeeping fees, etc.

- Supporters can pay in a number of ways:
  - Monthly recurring: Direct Debit / payment card
  - One-off payment for 3/6/12 months of tickets (payment card only)
- Winners will be notified by email each week
- Winners can choose how to receive their winnings - Including bank transfer or even donate to your school
- We pay your raised funds directly into your nominated bank account

## What's the catch?

There's no catch! Your School Lottery is helping schools all over the UK raise more money every day. We run lotteries the way we believe they should be run:

- **£1** tickets! With great prizes and great odds of winning!
- A lottery where supporters are happy even if they don't win because they know they're making a difference!
- **Giving as much money to schools as possible!**

✓ **NO START-UP FEE**

✓ **NO ADMIN**

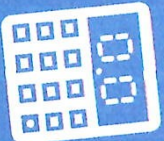
= **ZERO RISK**

## Summing up

- You get your own lottery! Hosted on our site
- No fees
- No administration
- You get 40% of all tickets sold, with another 36% funding prizes!
- Phone, email and social media support for your supporters
- Bespoke marketing materials, regularly updated to keep your campaign fresh
- Online dashboard for you to monitor your lottery plus regular email reports
- **All you need to do is shout about it!**

### The Maths

100 tickets means  
 = £30 a week local prize!  
 = £40 a week for your school!  
 = £2,080 a year for your school!



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